

Award-winning art director with experience creating innovative print and interactive materials that drive results for clients across a variety of industries. A seasoned leader who directs projects through engaged collaboration, impactful design strategy, and achieving goals effectively and efficiently.

CORE COMPETENCIES:

- Design Strategy • Project Sponsorship & Management • Problem Solving • Leadership • Marketing & Branding
- Multi-Media Campaigns (Print, Video, Interactive, Online, Offline) • Storytelling • Mentoring Creatives
- Budget Management • Translating Design Goals for Non-Design Professionals • Communication & Influencing
- Cross-Functional Collaboration

PROFESSIONAL EXPERIENCE:

LEVELONE DESIGN LLC, ATLANTA, GEORGIA, 2010 - PRESENT

Freelance Senior Art Director

- Deliver client materials across multiple platforms as a Freelance Senior Art Director
 - Determine the needs and requirements for projects to define success and scope
 - Create and manage budgets and deadlines to ensure projects meets client's objectives
 - Hire and oversee subcontractors including photographers, copywriters, and vendors to control costs and meet deadlines
 - Solve problems as they arise and report to clients on progress
 - Collaborate with client team, vendors, subcontractors, and other professionals to ensure each project is a success

KEY CURRENT PROJECTS

- New Brand Roll-out and refresh for Arnall Golden Gregory, LLP
- New Ad Campaign for Cobb Galleria Centre & Cobb Energy Performing Arts Centre
- Publication of the Cobb Galleria Center & Cobb Energy Performing Arts Centre Annual Report

QUIPA, JUNE 2019 – DECEMBER 2019

Freelance Senior Art Director / Full-time Contract

- Led the creative development for a start-up online software application in the soft furnishing industry
 - Designed the interface and all main landing pages for the software
 - Created assets for the social media campaigns, trade show graphics and print collateral to launch the software
 - Project on hold awaiting future funding

KING & SPALDING LLP, JUNE 2017 - MAY 2019

Freelance Senior Art Director / Full-time Contract

- Worked as a team member of the marketing department to refresh and launch the new King & Spalding brand throughout eleven countries firm wide in a two-year period
 - Re-designed the firm's identity package, communication assets, and established brand standards for all printing techniques and paper stock selections for the firm's marketing materials
 - Developed and designed all branding templates for digital communication and social media channels for streamlined business units in several languages
 - Managed subcontractors, print vendors as well as photographers for all marketing and events projects
 - Worked with the video team to ensure all visual assets and design solutions adhered to the brand standards
 - Designed and worked with the facilities team to create the story of King & Spalding's history through a three-dimensional interactive space

PORTFOLIO:

level1design.com

LINKEDIN:

<https://www.linkedin.com/in/suziebrickley/>

SOFTWARE:

Proficient in
Adobe Creative Cloud
(InDesign, Illustrator,
Photoshop, Acrobat),
Microsoft Office
(Word, Excel, Power Point),
and Keynote
Knowledge of interactive
software including
Dreamweaver, Drupal,
Joomla, Ektron,
Sharepoint, SiteCore,
WordPress and
basic JavaScript,
HTML/CSS
Understanding of video
and additional software
such as After Effects, Final
Cut Pro, Adobe Premiere,
Flash, Adobe XD and
SketchUp

EDUCATION:

PARSONS SCHOOL OF DESIGN,

MFA, New York, NY
(Attended 1998-1999)

UNIVERSITY OF DENVER,

BFA, Denver, Colorado
(Graduated with Honors)

- 4 year Women's Lacrosse
- 4 year Honors Art Scholarship

- Designed the interior space using historic relicts, a three-dimensional metal map to highlight the firm's locations and interactive videos showing the firm's current accomplishments
- This wall is located in the lobby of the headquarters in Atlanta, Georgia
- Assisted in hiring the internal design team for the fast-growing needs of the marketing department

COX AUTOMOTIVE, ATLANTA, GEORGIA, JANUARY 2017 – MAY 2017

Freelance Senior Art Director / Full-time Contract

- Senior art director working as part of the creative studio to execute both print and digital campaigns for the Cox Automotive family
 - Projects included: branding and identity, print publications, e-mail development, digital and printed signage, micro-site design and various interactive projects
 - Managed and assisted with the launch of a new product line for a Limited Powertrain Inspection at Manheim® and the new brand guidelines for RMS Automotive® which includes the Mini Cooper, BMW® and the Mercedes-Benz brands

THE PARTNERSHIP OF ATLANTA, ATLANTA, GEORGIA, 2008 - 2010

Associate Creative Director & Vice President of New Business Development

- Developed over \$1 million in annual billings for marketing and related services
 - Evaluated client's incoming requests and appropriately assigned and delegated projects based on skills and availability
 - Wrote and reviewed all creative briefs

LEVELONE DESIGN LLC, ATLANTA, GEORGIA, 1999 - 2008

Co-owner & Creative Director of LevelOne Design LLC

- Managed a graphic design firm that ultimately merged with The Partnership of Atlanta
 - Established a market presence for both national and global accounts including: Cobb Galleria Centre & Cobb Energy Performing Arts Centre, The Coca-Cola Company, Cox Communications, Georgia Natural Gas, Georgia Tech, The Home Depot, King & Spalding LLP, Masterfoods USA (M&M Mars), Recall, Palm, WellStar Hospitals and The Woodruff Arts Center
 - Built and managed a high performing creative team including graphic designers, web programmers, and production artists
 - Oversaw all subcontractors for media buying, video editing, copy writing, photography and printing

PARSONS/THE NEW SCHOOL, NEW YORK, NEW YORK 1997-1998

Adjunct Design Professor

- Taught basic typography to evening students for two semesters while in graduate school
 - Many of my student's works were selected for the yearly Parsons School of Design portfolio show for all undergraduates

ACCOMPLISHMENTS:

- **PRSA Best of Show**
for 2018 Cobb Galleria Centre & Cobb Energy Performing Arts Centre
- **2018 PRSA Finalist**
for GTRI (Georgia Tech Research Institute) and M&M Mars® Online New Products Press Kit
- **Site of the Year by SiteCore**
Freelance design work for both the Recall and Streamlite websites
- **Mohawk Fine Papers**
Creative Use of Paper for the 2010 Cobb Galleria Centre Annual Report
- **2nd place in The International Design Award**
The Home Depot's Micro site
- **Addis Award**
from gold to bronze for University Hospital, Augusta, GA
- **Published in Rockport Books**
logos, direct mail pieces, and packaging designs have been selected and published
- **Golden flames from IABC**
Shaw Carpets' 401K Campaign and Cobb Galleria Centre's Annual Report
- **Received accolades**
from Handango and PC Magazine and Palm One for the design and development of the goMDM.com website and packaging

